











# Privacy Policy

## 1. Introduction

Welcome to Journey  Happiness.com, operated by Health and Wellness Coaching   Company,  we,  our,  or  us . Your privacy is important to us, and we are committed to protecting your personal data in compliance with the General Data Protection Regulation  GDPR  and other applicable privacy laws. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website and purchase our coaching services.

## 2. Data Controller

The data controller responsible for your personal data is: Health and Wellness Coaching  
Dane Ave, Cocoa, FL, Email: stacie9270  gmail.com

## 3. Information We Collect

We may collect the following types of personal data when you use our website:



- **Personal Information:** Name, email address, phone number, billing address, and payment details when you purchase coaching sessions.
- **Account Information:** Login credentials if you create an account.
- **Health and Wellness Data:** Information you voluntarily provide related to your health and lifestyle goals.
- **Technical Information:** IP address, browser type, operating system, and cookies to improve user experience.
- **Communication Data:** Any inquiries, feedback, or requests sent via email or contact forms.

. **How We Use Your Information;** We process your personal data for the following purposes:

- To provide and manage coaching sessions.
- To process payments and fulfill orders.
- To personalize your experience and tailor recommendations.
- To communicate with you regarding services, promotions, and updates.
- To comply with legal and regulatory obligations.
- To improve our website and services through analytics.

## 5. Legal Basis for Processing

We process your personal data based on one or more of the following legal grounds:

- **Contractual Necessity:** When processing is required to provide our services.
- **Consent:** When you have given explicit consent  e.g., email marketing .
- **Legitimate Interests:** To improve services, prevent fraud, and secure transactions.
- **Legal Obligation:** When processing is necessary to comply with laws.

## 6. Data Sharing and Third Parties

We do not sell or rent your personal data. However, we may share your data with:

- **Payment Processors:** To securely process transactions.
- **Service Providers:** Web hosting, email communication, and analytics providers.
- **Legal Authorities:** When required to comply with legal obligations.

## **7. Data Retention**

**We retain personal data only as long as necessary for the purposes outlined in this policy. If you withdraw consent or request deletion, we will securely erase your data unless required by law.**

## **8. Your Rights Under GDPR**

**If you are in the European Economic Area (EEA), you have the following rights:**

- **Right to Access:** Request a copy of your personal data.
- **Right to Rectification:** Correct inaccurate or incomplete data.
- **Right to Erasure (Right to be Forgotten):** Request deletion of your data.
- **Right to Restrict Processing:** Request limited processing of your data.
- **Right to Data Portability:** Receive your data in a structured format.
- **Right to Object:** Object to processing based on legitimate interests.
- **Right to Withdraw Consent:** If processing is based on consent, you can withdraw it at any time.

**To exercise these rights, please contact us at [stacie9270@gmail.com](mailto:stacie9270@gmail.com). We will respond within one month.**

## **9. Security Measures**

**We implement security measures to protect your personal data, including encryption, secure servers, and access controls. However, no online transmission is 100% secure, and users should also take precautions.**

## **10. Cookies and Tracking Technologies**

**We use cookies to enhance user experience and analyze website traffic. You can manage cookie preferences via your browser settings. For more details, refer to our Cookie Policy.**

## **11. Third-Party Links**

**Our website may contain links to external sites. We are not responsible for the privacy practices of third-party websites.**

## **12. Changes to This Policy**

**We may update this Privacy Policy periodically. Any significant changes will be communicated on our website.**

## **13. Contact Us**

**Stacie Gould**

**Email: [stacie9270@gmail.com](mailto:stacie9270@gmail.com)**

**Dane Ave, Cocoa, FL**

**By using our website, you acknowledge and agree to this Privacy Policy.**